



Curling Canada – Curling Development Fee Information Sheet

Curling Canada is committed to supporting your curling journey, every step of the way. That is our promise whether you are a Member Association, Member Club or Participant. And how do we do that? Curling. Together.

Curling Canada's strategic priorities include a leadership role to enhancing the experience of participants and the community members, as well as fostering a stronger, more resilient sports culture that aligns with broader societal goals.

To support the delivery of those services, Curling Canada develops and shares programming and resources that are funded through a **Curling Development Fee**. The fee ensures that each participant who registers with a Member Club and Member Association will also register, and be aware that they are registering, with Curling Canada and supporting the long-term health and sustainability of curling in Canada.

Curling Canada's core values are Leadership, Community, Courage and Passion. These guide the work that we do and the investment decisions that we make including our commitment to grassroots development and a healthy, safe, sustainable sport.

Curling Canada believes that:

- ☞ Sustaining the sport of curling is a joint responsibility and requires continuous investment in benefits and services targeted to support participation.
- ☞ These services need to have the ability to change as our community and society changes.
- ☞ Everyone – Curling Canada, our Member Associations, Member Clubs and Registered Participants benefit from the development of the sport of curling and all need to collaborate on strategies for a healthy system.
- ☞ Member Associations are fundamentally responsible for developing curling in their jurisdiction.
- ☞ Member Clubs are fundamentally responsible for providing the user experience at the grassroots level in order to support their goals.
- ☞ The Curling Development Fee is critical of ensuring the national body's capacity to support and develop the sport across the entire country and its core business.

The Curling Development Fee will continue to support growth in many areas of curling including, but not limited to:

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| ☞ Youth awareness and development | ☞ Marketing grassroots participation |
| ☞ Women and Girls in Sport | ☞ Marketing templates for associations and clubs |
| ☞ Learn to curl programs for all ages | ☞ Technology solutions for associations and clubs |
| ☞ Business of Curling programs | ☞ Research and strategy development |
| ☞ Club Development programs and resources | ☞ Educational programs for board members |
| ☞ Sport Integrity training and resources | ☞ Educational programs for ice-technicians |

Other benefits and services will continue to be added as new programs and resources are developed.

The fee structure over the subsequent five curling seasons will be as follows:

- ☞ 2025-2026 = \$5
- ☞ 2026-2027 = \$5
- ☞ 2027-2028 = \$8
- ☞ 2028-2029 = \$8
- ☞ 2029-2030 = \$10

This is the first increase in fees since the implementation of the fee structure in 2015, when it was set at \$2 and named the Individual Membership Fee. Curling Canada's fee will remain one of the lowest in all of the amateur sport system in Canada.

Fees for 2030-2031 curling season and beyond will be reviewed and communicated to our Member Associations and Member Clubs by January 2029.