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Meeting: Esquimalt Curling Club Board of Directors

Date: Thursday, January 16, 2025

Location: Archie Browning Lounge

Attendees: Al Teasdale – ECC President/Senior Men’s; Randy Tonk – ECC Vice President; Karen Hoban- ECC Secretary/Sunday Funday; Len Hanishuk – Director of Advertising; Steve Peckford – Curl BC Rep; Torben Wilson –Doubles; Judy Scott – Golden Girls; Janet Bell – Friday Ladies; Brenda Byrne – Rebels; Bob Herbert – Senior Select; Brad Walsh – Monday/Wednesday Men’s; Dianna McIntosh – Monday Ladies Afternoon; Rachele Perry – Youth; Jim Williams - Sportsmen

1. Call to Order

- President, Al Teasdale called the meeting to order at 7:00pm.

2. Approval of Agenda

The agenda for the meeting was distributed by email on January 8th.

Additions to the agenda:

- Chek TV Advertising
- Men’s & Women’s Championship 2025 Hosting
- Learn to Curl/Rookie League 2025-26
- Stick Curling

Motion: [Accept the January 16, 2025 Board of Directors Meeting Agenda with noted additions.](#)

Moved/2nd: Brad Walsh/ Len Hanishuk

Results: Approved without dissention

3. Minutes of Last Meeting

The minutes of the October 28th, 2024 and December 3, 2024 Board of Director’s Meetings were distributed by email on January 8th.

- It was noted that Jim Williams was missing from the list of attendees of the October 28th meeting.

Motion: [Accept the Minutes of the October 28th and December 3rd Board of Director’s Meetings be adopted with the noted addition to the attendees of the October 28th meeting.](#)

Moved/2nd: Torben Wilson/ Len Hanishuk

Results: Approved without dissention

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4. Old Business

4.1. Rookie League

- 40 curlers signed up
 - 15 from Learn to Curl
 - 11 non-club members
- 5 coaches came out to help (first session Jan 12)
- Took more time to organize than AI anticipated it would.

5. President's Report

- nothing to report, mostly busy with the Rookie League

6. Treasurer's Report

- Doing well on the budget, still have some bills to come.
- Some sponsorship invoices are outstanding.
- Learn to Curl & Rookie League fees covered most of the cost of equipment purchased by the club to put the programs on (step on sliders & grippers).
 - Small honorarium was paid to all volunteer Learn to Curl coaches & club paid for pizza and a drink for curlers & coaches on the last day of the program.
- Predict to finish the season with a loss over what was predicted mostly due to rock mapping, purchase of new nipper blade and sticky mats.
- Club has close to 700 curlers this season
- Bonspiel and league support cheques distributed.
- End of fiscal year is at the end of January. Need reviewers for the books. AI will contact the members who did it previously to see if they are willing to do it again.

7. Advertising and Sponsorship

- 5 potential leads on new sponsors for next season.
- Wholesale Club paid for advertising with gift cards.
 - Suggestion to use GCs as prizes at club championships

8. Curl BC Report

- Curling Canada fees will increase over the next 5 seasons (Information sheet attached).
 - Increased fee will be called a "Curling Development Fee"
 - Fees will go support programs such as youth curling and girls in sport
- Clubs can opt out of the Curling Canada fee, but curlers from the club would be ineligible to play in provincial & national playdowns.
 - Insurance would be maintained via Curl BC
 - Discussion ensued, and consensus among meeting attendees was to pay the increased fees in order to support curling in Canada.

Motion: [To adopt the 2025-26 Curling Canada fee structure.](#)

Moved/2nd: Brenda Byrne/ Torben Wilson

Results: Approved without dissent

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9. New Business

9.1. Automated External Defibrillator (AED)

- A curler experienced cardiac arrest while getting ready to go on the ice last week. They were attended to by league members until emergency services arrived, but there was some confusion as to where the AED was located.
- Suggest that all leagues remind their members where the AED is located (on the wall between the curling rink and the hockey arena, easily accessed through emergency doors on the side of the far end of sheet 1)
- Brad recalled that this topic had been brought up in the past and a request had been made to locate an AED inside the curling rink.

Action Item: Al to put in a request to Esquimalt to install an AED in the curling rink.

9.2. Curler of the Year

- Need to form a nomination committee to run the process
 - Randy Tonks and Judy Scott volunteered
- Haven't put up photos of the winners for a few years. They are posted on the website though.
 - Al had asked at the end of last season to have the frames taken down so that they could be updated and new frames installed, but that never happened.

9.3. Club Championship

- Format:
 - Traditionally, each league sends a team to compete against other teams within their category (e.g. mixed, open, men's, women's, seniors).
 - Not all leagues could field a team due to other commitments
 - Often the same teams would represent their league year after year
 - How to fit in Doubles, Wheelchair, and possibly Rookie leagues?
 - Suggestion to mix up the teams by drawing names to determine who plays on each team.
 - Good way to meet other people from the club
 - Rather than a "Club Championship", would be a "Club Windup"
 - Each league could determine how to decide which team to send (league champions vs drawing names)
 - Suggestion to play 4 end games
- Prizes:
 - In the past have given away mugs, but would like to consider something different this year.
 - Should we give prizes to everyone or just the winners?
 - Suggestion to use gift cards from wholesale club. Can purchase more as needed.

9.4. Chek Television Advertising

- Al was contacted by Chek Television to see if the club would like to advertise during the provincial championships again this year.

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- Can use the same ad as previous years at the same rate as 2024, The ad would be shown at least 3 times during the championships (last year it was shown more than that to fill advertising space).
- Jim suggested that it would be nice to have advertising in August/early September to bring curlers into the club at the start of the season. Could promote the learn to curl program.

Motion: To purchase advertising on Chek Television during the 2024- 2025 provincial championships.

Moved/2nd: Jim Williams/ Torben Wilson

Results: Approved without dissention

Action Item: AI to inquire about advertising rates at other times of the year.

9.5. Men's and Women's Provincial Championships

- Sherry Taylor contacted AI to inquire if ECC would like to host the Men's and Women's 2025-2026 championships.
 - 2026 is an Olympic year, so playoffs would be pushed early (Dec 27 – Jan 4)
- Not likely to disrupt with league play, but arena may be booked by hockey tournaments.
- Experienced committee from the 2023-24 championships, already know what worked and what didn't work.
- If we agree to host, AI would like to partner with Esquimalt and split the profits with them.

Action Item: AI to meet with Esquimalt staff to see if they are interested in hosting the championships.

9.6. Learn to Curl/Rookie League 2025/26

- Would like to run another learn to curl program in the fall
- Should the rookie league be run at the same time, or wait run it after the learn to curl program is finished?
- Concern that current rookie league members won't have anywhere to play in September.
- Jim suggested polling the current rookie league members to see if they want to continue in the rookie league in September or move onto other leagues.
- Steve suggested that league reps attend the last session of the current rookie league to promote their leagues.

9.7. Stick Curling

- Dianna asked if there was someone available to teach stick curling, perhaps put on a workshop
- Monday Afternoon Ladies league has curlers using the stick, but they are unsure of the proper technique.

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- Bob H said he would ask the experienced stick curlers in the Senior Select league if they would be willing to give a 1/2hr lesson to the curlers in Dianna's league.
- Rachelle said she was also willing to help.
- The club has about 3 older delivery sticks that could be loaned out. (contact Al or Rachelle)
- Jim also has some custom-made aluminum sticks that he can sell.

10. League Updates

10.1. Senior Men

- Bonspiel held in first week of January – competitive & funspiel divisions
- More teams registered on the competitive side than anticipated
- Prize formula – paid for wins. Spread out the money among more teams and received positive comments about the format.

10.2. Rebels

- Going fine

10.3. Senior Select

- No change from before Christmas
- Reminder about Charity spiel – any leagues that wish to support a charity could consider combining donation with that from the charity spiel to make for a larger donation.
- Brian Moring selling Thrifty's & Country Grocer gift cards. (\$100 value). Charity spiel gets \$7-8 from sale.

10.4. Youth

- Have started the BC Skills awards which involves a written test and demonstration of specific skills to earn patches.

10.5. Monday/Wednesday Men

- Christmas wind-up dinner collected donations for Rainbow Kitchen (\$800)
- Would be nice to do a "club challenge" fundraising drive before Christmas
 - Likely to result in more donations to give back to the community and would help strengthen the club's relationship with Esquimalt.

10.6. Friday Ladies

- "Ticking along", but have lost one curing date due to charity bonspiel

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10.7. Monday Afternoon Ladies

- New session started with 7 teams
- 3 new players have replaced 3 curlers from the fall session
- Donated \$300 to Rainbow Kitchen

10.8. Golden Girls

- Donated \$530 to Esquimalt Neighbourhood House
- Bonspiel January 27-29

10.9. Sportsmen

- Nothing new to report

10.10. Doubles

- 6 teams
- Have not heard back from contact at VCC re Doubles stick curling

10.11. Sunday Funday

- 18 teams
- Friends & family funspiel scheduled for March 1

Next Meeting

- Thursday, February 27 at 7:00pm.

11. Adjournment

Motion: [To adjourn meeting.](#)

Moved/2nd: Jim Williams/Torben Wilson

Meeting adjourned at 8:32 pm.